



WELLNESS METRICS

Canine Wellness Services



Happy Land Animal Hospital

7/ 1/02 to 6/30/03

Current Dogs: **1681**

	<i>Actual Penetration</i>	<i>Penetration Rate</i>	<i>Benchmark MEAN</i>	<i>Benchmark MAX</i>
Dental Services				
Prophylaxis	31	1.84%	5.04%	22.63%
Internal Parasites				
Heartworm Test (inside)	662	39.38%	32.35%	59.06%
Intestinal Check	82	4.88%	44.34%	72.87%
Laboratory				
Chemistry Profile Other	147	8.74%	6.42%	22.34%
Physical Exam				
Physical Exam - Wellness	726	43.19%	39.77%	66.89%
Skin and Coat Service				
Bath	297	17.67%	10.91%	27.01%



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Vaccinations

Bordetella Vaccination	812	48.30%	39.06%	74.32%
Distemper Combo Canine	948	56.40%	55.01%	69.89%
Distemper Combo Feline	2	0.12%	0.25%	0.58%
Distemper Puppy	125	7.44%	8.89%	55.07%
Lyme Vaccination	2	0.12%	3.58%	40.82%
Rabies Vaccination	1,081	64.31%	55.07%	69.33%