



Happy Land Animal Hospital
 100 Happy Land Trail
 Atlanta, GA 30305
 (770) 898-2565

John Doe
 123 Pet Lovers Lane
 Atlanta, GA 30305



Pookie is past due for important veterinary services.

The following services are due:

Wellness Physical Exam	12/31/2003
Distemper Combo Vaccination	12/31/2003
Rabies Vaccination	12/31/2003
Heartworm Test	12/31/2003
Intestinal Parasite Test	12/31/2003
Wellness Diagnostic Testing	12/31/2003
Dental Exam	12/31/2003
Heartworm Preventative Refill	12/31/2003

Dear John Doe,

Did you forget? Don't worry ... we didn't! Pookie is overdue for the services or products listed above.

As we mentioned in our last letter, preventive healthcare is critical when it comes to our pets. Our cats are at risk of contracting numerous illnesses, and with each passing year, they become susceptible to even more diseases. Many of these health issues are avoidable with the proper healthcare.

Through our Lifetime Wellness™ program, we'll help you understand the potential health risks your cat faces, and we'll recommend the appropriate services and products that make your pet less vulnerable.

We look forward to working together to ensure your cat lives a happy, healthy life. Start by making an appointment today for the services listed above.

We look forward to seeing you and Pookie,
 The staff at Happy Land Animal Hospital

P.S. Help prevent health problems in Pookie. Make an appointment today by calling (770) 898-2565.



A healthy cat is a happy cat.

Help Pookie stay that way with our complete LifeTime Wellness™ program:

- Annual physical exam, periodic vaccinations and parasite checks
- Appropriate parasite preventives
- Proper nutrition for life stage and activity level
- Testing for healthy organ function and common cat diseases
- Dental health check

Ask us about these preventive services during your upcoming visit.

did you know?

Your pet's bad breath could be a sign of a more serious health issue.

More than 75% of adult dogs and cats suffer from dental (periodontal) disease. Left untreated, this disease is both painful and potentially life threatening. Bad breath and tartar buildup are the most common signs, and without proper treatment your pet could suffer tooth and bone loss, cavities, and even damage to internal organs.

Ask us how proper dental care can prolong your pet's good health.

Make sure your pet has a clean bill of health.



Our LifeTime Wellness preventive care program helps ensure your pet maintains a clean bill of health. With specialized wellness diagnostic tests, we can now detect early problems with your pet's kidneys, liver and heart. These tests also provide an important reference that enables us to monitor your pet's health over time, especially if it gets sick in the future.

Want peace of mind? Make a LifeTime Wellness™ appointment for Pookie today.