



Happy Land Animal Hospital
 100 Happy Land Trail
 Atlanta, GA 30305
 (770) 898-2565

**Important health information
 for Sadie.**

John Doe
 123 Pet Lovers Lane
 Atlanta, GA 30305



The following services are due:
 Dental Exam

Dear John Doe,

Is Sadie suffering from an often overlooked but potentially serious condition?

Dental disease affects more than 75% of dogs three years or older. Poor oral hygiene doesn't just result in bad breath and tartar buildup ... those are just the warning signs of bigger problems. Dental disease starts with the deterioration of your dog's teeth and bones, but it doesn't stop there. It can also travel to your pet's vital organs, leading to severe illness and, in some cases, death.

The good news is dental disease can be prevented.

Through our Lifetime Wellness Program™, we can help your dog avoid dental disease. Please review the enclosed information about the health risks of poor dental hygiene and the precautions you can take to safely prevent this illness.

Help us help you keep Sadie healthy. Start by making an appointment today for a dental health assessment.

Best regards,
 The professional staff at Happy Land Animal Hospital

P.S. Please call (770) 898-2565 at your earliest convenience to schedule a dental health appointment.



did you know?

**Lifetime Wellness™
 Information on Dental Disease**

- Bad breath, inflamed gums and tartar buildup are the most common signs of dental disease.
- Bacteria from dental disease can travel to and infect vital organs: intestines, liver, kidneys and heart.
- Tooth and bone loss can occur if dental disease is not properly treated.

The best way to prevent dental disease is with periodic dental care. Begin preserving your pet's oral hygiene and long-term health by making a **dental health appointment** today.

A special offer redeemable only at Happy Land Animal Hospital

10% off your pet's next dental procedure. **FEB.** February is NATIONAL PET DENTAL HEALTH MONTH

The animal health industry named February National Pet Dental Health Month to help stem the startling rise in dental disease in pets. It is critical to your pet's long-term health that you understand the benefits of good oral hygiene and the potentially devastating risks of ignoring it.

Do your part to prevent dental disease in your pet. Between now and March 31st schedule a dental health assessment for your pet and present this coupon for a discount on your pet's next dental procedure.

Must present coupon at time of purchase. Coupon valid only at the veterinary practice specified on this form. Cannot be combined with other dental offers. Coupon expires 3/31/2003.

**Safe and painless dental procedures at
 Happy Land Animal Hospital**

Are you concerned about anesthesia and pain associated with dental procedures? Here's why you shouldn't be:

- To determine the safest anesthesia for each pet, we perform lab tests prior to the procedure to detect any hidden problems that could create complications.
- To ensure your pet is as comfortable as possible, we'll use antibiotics to prevent infection and pain medication when necessary.

To learn more about how we make dental hygiene safe and painless for your pet, give us a call or stop by today.