



Happy Land Animal Hospital

270 Lawrenceville Street
McDonough, GA 30253
(404) 442-4550

Important Health Information for *Sadie*

RETURN SERVICE REQUESTED

Katie Brown
123 Pet Lovers Lane
Atlanta, GA 30305

The following services are due: Senior Health Check-Up

Dear Katie Brown,

At seven years of age or older, your dog has reached "senior canine citizen" status. And just like us, as our pets get older, they need a little extra attention, especially when it comes to preventive healthcare.

In lab tests, one out of four senior dogs has an abnormal finding that often reveals an undetected illness. As they age, our senior canine family members are more susceptible to cancer, diabetes, heart and kidney disease, painful arthritis and many other conditions. While some dogs show outward signs of these diseases, others appear perfectly healthy.

Through our LifeTime Wellness Program™, we use preemptive diagnostic testing to identify and treat illnesses that can be effectively managed if discovered early. These tests also provide important initial data that helps us monitor your dog's health over time.

Schedule a wellness appointment today to ensure your senior canine citizen lives comfortably for many years to come.

Best regards,
The professional staff at Happy Land Animal Hospital

P.S. Schedule a wellness exam today by calling (404) 442-4550. and receive a special incentive. See attached coupons for details.



Critical Health Update From:

Happy Land Animal Hospital



Some signs of hidden illness in senior dogs:

- Limping and stiffness after exercise
- Abnormal growths or unusual bumps
- Decreased tolerance for exercise, changes in breathing patterns
- Change in urination, thirst or appetite
- Weight changes
- Skin, coat and hair changes

Periodic preventative senior healthcare is the best way to avoid these problems. Start by making a senior wellness appointment for your dog.

Wellness diagnostic tests can help Sadie live a long and healthy life

The goal of our LifeTime Wellness™ preventive care program is to help every pet live a long and happy life. With specialized diagnostic tests administered during your pet's wellness exam, we can detect early problems with your pet's kidneys, liver and heart. These tests also provide an important reference that enables us to monitor your pet's health over time, especially if it gets sick in the future.

Call today to schedule a wellness exam, which includes these vital tests.

It's in your pet's best interest.

— Is your dog experiencing aches and pains? —

Talk to your veterinarian about Rimadyl® today and receive a FREE STARTER KIT.

Your dog could be suffering from arthritis — a painful joint disease that strikes one in five adult dogs. Once diagnosed, you can improve your pet's quality of life with Rimadyl®— a medication that has helped more than 5 million dogs find relief from the pain of arthritis.

RIMADYL®



This coupon is valid only at the veterinary practice specified in this mailer. Cannot be combined with other offers. Coupon expires 05/10/2004.